

CITY OF SANTA BARBARA

PARKS & RECREATION COMMISSION REPORT

AGENDA DATE: December 15, 2010

TO: Parks and Recreation Commission

FROM: Neighborhood and Outreach Services, Recreation Division

SUBJECT: Neighborhood and Outreach Services Report

RECOMMENDATION: That the Commission receive a status report on the Neighborhood and Outreach Services section.

DISCUSSION:

The purpose of the report is to provide the Commission with an overview of the Neighborhood and Outreach Services and highlight some of its accomplishments.

The Neighborhood and Outreach Services Section was created during in Fiscal Year 2010 budget development through merging the Recreation Divisions' Community Services and Teen Programs sections. The merger was proposed as a way to maximize limited city resources, provide outreach to youth and teens, and improve services to families and neighborhoods. Through the combination of assets from both programs, Neighborhood and Outreach Services has enhanced its existing activities, and developed special projects and programs for targeted outreach to the neighborhoods. Programs that have continued include overseeing the several community center advisory groups and Youth Council; program and facility management at three community centers and Twelve35 Teen Center (through Fiscal Year 2010), food distribution programs, Youth Apprenticeship Program, and the Santa Barbara Arts Alliance.

The Neighborhood and Outreach Services' role continues to evolve. The six permanent employees, and several hourly staff, continue to work on new projects including monthly themed events in the neighborhoods, quarterly block party events, neighborhood surveys, coordination and training of new advisory members, and development of programming for teens, including job readiness and placement.

SUBMITTED BY: Antonio Velásquez, Senior Supervisor

APPROVED BY: Nancy L. Rapp, Parks and Recreation Director

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